

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 57059

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 1

39976	AGENCY (OR SERVICE)		ACTING AS AGENT FOR	165467	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	SHORR JOHNSON MAGNUS				BOB CASEY FOR PENNSYLVANIA		
AND	1831 Chestnut St Ste 602				PO BOX 58746		
ADDRESS	Philadelphia	PA	19103-3700		Philadelphia	PA 19102-8746	
	USA				USA		
CONTACT	MICHAEL D'ETTORRE				PRODUCTGENERAL ELECTION WEEK 2 30'S		
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO.		PRODUCT CODE	1310	
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 10/23/12 AND ENDING 10/29/12 NO. WEEKS: 1							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE UNLESS NOTED OTHERWISE. PAID FOR BY CASEY FOR SENATE. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC										
1	02221..	7	07:00A	09:00A	30S	10/23/12-10/26/12	THE EARLY SHOW	7	380.00	2660.00
2	M	1	07:00A	09:00A	30S	10/29/12-10/29/12	THE EARLY SHOW	1	380.00	380.00
3	02221..	7	05:58A	07:00A	30S	10/23/12-10/26/12	THIS MORNING 6-7AM	7	675.00	4725.00
4	M	1	05:58A	07:00A	30S	10/29/12-10/29/12	THIS MORNING 6-7AM	1	675.00	675.00
5	01110..	3	11:58A	12:30P	30S	10/23/12-10/25/12	NOON NEWS	3	585.00	1755.00
6	01111..	4	05:30P	06:00P	30S	10/23/12-10/26/12	530-6PM NEWS	4	900.00	3600.00
7	M	1	05:30P	06:00P	30S	10/29/12-10/29/12	530-6PM NEWS	1	900.00	900.00
8	01111..	4	05:00P	05:30P	30S	10/23/12-10/26/12	5-530PM NEWS	4	900.00	3600.00
9	M	1	05:00P	05:30P	30S	10/29/12-10/29/12	5-530PM NEWS	1	900.00	900.00
10	01110..	3	07:30P	07:58P	30S	10/23/12-10/25/12	THE INSIDER	3	700.00	2100.00
11	Th	1	07:58P	08:57P	30S	10/25/12-10/25/12	THE BIG BANG THEORY/TWO AND	1	4500.00	4500.00
12	W	1	10:00P	11:00P	30S	10/24/12-10/24/12	C.S.I.	1	3600.00	3600.00
13	T	1	07:58P	09:00P	30S	10/23/12-10/23/12	NCIS	1	5850.00	5850.00
14	W	1	08:58P	10:00P	30S	10/24/12-10/24/12	CRIMINAL MINDS	1	4500.00	4500.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KDKA-TV

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AND

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ADDRESS	Philadelphia	PA	19103-3700	Philadelphia	PA	19102-8746	
	USA			USA			
CONTACT	MICHAEL D'ETTORRE			PRODUCTGENERAL ELECTION WEEK 2 30'S			
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO.		PRODUCT CODE	1310	
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 10/23/12 AND ENDING 10/29/12 NO. WEEKS: 1							

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			FROM	TO						
15	0111000	3	11:00P	11:35P	30S	10/23/12-10/25/12	11PM NEWS	3	2000.00	6000.00
16	M	1	11:00P	11:35P	30S	10/29/12-10/29/12	11PM NEWS	1	2000.00	2000.00
Total Contract:								40		47745.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						42890.00	4855.00	.00	47745.00	
GRAND TOTAL									47745.00	

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